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FLYING HY **H2 AVIATION**

2024

Event Prospectus





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What is HYSKY?

HYSKY Society is a 501(c)(3) nonprofit organization dedicated to decarbonizing aviation with hydrogen. Our mission is to advance clean hydrogen and hydrogen aviation across North America, ensuring aviation is good for both people and the planet. Together with our partners and volunteers, we are pioneering a cleaner, more sustainable future.

What We've Done

- Educated over **6,000 people** through our newsletter
- Teamed up with **25 airports** for H2 infrastructure development
- Introduced aviation to the **\$8B** Federal H2Hubs Project
- Spread hydrogen awareness to **10,000 people** via podcasts, conferences, and courses
- Over **300 hours** of free educational videos via monthly webinars
- Host [FLYING HY](#), the **largest hydrogen aviation event** annually

What is FLYING HY?

HYSKY is advancing with ambitious goals in awareness, education, and workforce development, creating high-paying jobs in hydrogen and aviation for underserved communities. A vital part of achieving our goals is hosting [FLYING HY](#), the world's largest hydrogen aviation event, on Sept 3-5, 2024 in Las Vegas at Caesars Forum. [FLYING HY](#) unites the entire hydrogen aviation and H2Hubs ecosystem. View past events [HERE](#).





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Why to Sponsor FLYING HY?

Sponsoring the FLYING HY Conference offers unparalleled brand exposure, valuable PR opportunities, and a tax-deductible way to support the advancement of clean hydrogen and sustainable aviation. By aligning with HYSKY Society, your company will be seen as a leader in innovation and sustainability, gaining recognition and credibility within the industry while contributing to a cleaner future.

Benefits of Sponsoring FLYING HY

- Tax deductions
- Recognition and appreciation
- Invitations to private events
- Networking opportunities
- Satisfaction of leading sustainability
- Over 3,750 people in attendance at co-located events
- Exposure to over 10,000 targeted professionals

Download full company brochure [HERE](#)





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Silver Level Sponsorship - \$2,500

Benefit	Value
Logo on website	\$500
Logo on HYSKY Monthly webinars (~100 live attendees plus forever on YouTube)	\$1200
Logo on the Hydrogen Pavilion at FLYING HY	\$1000
1 general admission ticket (2-day pass Spt 4-5, 2024)	\$495
Total value	\$3195
Savings	\$695

Gold Level Sponsorship - \$5,000

Benefit	Value
Logo on website	\$800
Logo on HYSKY Monthly webinars (~100 live attendees plus forever on YouTube)	\$1200
Prominent logo on the Hydrogen Pavilion at FLYING HY	\$3000
2 general admission ticket (2-day pass Spt 4-5, 2024)	\$990
Logo on all FLYING HY emails up to the event reaching 6k+ subscribers	\$1995
Total Value	\$7985
Savings	\$2985





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Platinum Level Sponsorship - \$10,000

Benefit	Value
Logo on website	\$1000
Logo on HYSKY Monthly webinars (~100 live attendees plus forever on YouTube)	\$1200
Major focus logo on the Hydrogen Pavilion at FLYING HY	\$5000
3 general admission ticket (2-day pass Spt 4-5, 2024)	\$1485
Logo on all FLYING HY emails up to the event reaching 6k+ subscribers	\$1995
Logo on all presentation slides	\$1995
One ticket to FLYING HY H2 Aviation Course	\$895
Total Values	\$13570
Savings	\$3570

Branding Package - \$20,000

Benefit	Value
Logo on website	\$1000
Logo on HYSKY Monthly webinars (~100 live attendees plus forever on YouTube)	\$1200
Major focus logo on the Hydrogen Pavilion at FLYING HY	\$5000
3 general admission ticket (2-day pass Spt 4-5, 2024)	\$1485
Logo on all FLYING HY emails up to the event reaching 6k+ subscribers	\$1995
Logo on all presentation slides	\$1995
One ticket to FLYING HY H2 Aviation Course	\$895
Logo on Merchandise (bags, shirts, pens, jackets, and notebooks)	\$12000
Total Values	\$25570
Savings	\$5570





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To learn more about sponsorship opportunities:

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DECARBONIZING AVIATION

